



RUTGERS

Pathways to a Business Career

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Business School: 6 Undergraduate Majors

- Finance
- Accounting
- Business Analytics & Information Technology (BAIT)
- Supply Chain Management
- Marketing
- Leadership & Management

80+ Majors at the School of Arts & Sciences

Step 1: Pre-Business Courses

- Calculus I
- Intro to Microeconomics
- Intro to Macroeconomics
- Computer Applications for Business
- Intro to Statistics for Business
- Intro to Financial Accounting

These courses should be completed with a C or better by the end of the sophomore year, at the latest (end of first year, if you transferred into Rutgers from a different school).

Step 1: Pre-Business Courses

- Calculus I***
- Intro to Microeconomics***
- Intro to Macroeconomics***
- Computer Applications for Business
- Intro to Statistics for Business***
- Intro to Financial Accounting (*not offered to freshmen*)

***** Pre-requisite for this course is Precalculus.**

Step 2: Business Core Classes

Intro to Managerial Acctg

Intro to Financial Mgmt

Intro to Management

Management Skills

Intro to Marketing

Intro to Supply Chain Mgmt

Business Forum

Stat Methods in Business

Operations Mgmt

Management Info Systems

Business Law I

Business Policy & Strategy

Step 3: Specific Major Requirements

EXAMPLE: Marketing (21 more credits)

3 Required Courses:

Consumer Behavior

Marketing Research

Marketing Strategy

Choose 4 Marketing electives at 300/400-level.

Step 3: Specific Major Requirements

Accounting

9 Required Courses:

Intermediate Accounting I

Intermediate Accounting II

Income Tax Accounting

Cost Accounting

Concepts of Auditing

Audit Analytics

Accounting Information Systems

Advanced Accounting

Number of electives = 0

Unit Name

Credit Intensive Majors

All Business majors are between 56-59 credits.

For 54 credits, many Arts & Sciences students complete both a major and a minor.

When can I apply?

- The application window is from February 1 – April 30 each year, for Fall admission.
- Application is online at Undergrad Admissions:
<https://www.ugadmissions.rutgers.edu/schooltoschool/>
- We need to verify cumulative GPA at the end of Spring so decisions are not sent until about June 1.

What are the requirements?

By the end of the academic year (May):

- Cumulative GPA of 3.0 (approximate)
- Completion of Precalculus (or Math placement into Calculus I)
- Completion of Expository Writing 101
- Completion of at least 2 of the 6 pre-business courses

Pre-Business Courses

- Calculus I
 - Intro to Microeconomics
 - Intro to Macroeconomics
 - Computer Applications for Business
 - Intro to Statistics for Business
 - Intro to Financial Accounting
- *Rising sophomores should complete at least 2 of these by May of the freshman year.*
- *Rising juniors should complete all 6 of these by May, so that your Business major can be declared over the summer.*

At which school should I start?

If you are considering the Business School-New Brunswick, the School of Arts & Sciences is the best place to start, because....

- *you take the same pre-business courses as RBS-NB students*
- *RBS-NB follows the same general education requirements as SAS: the SAS Core Curriculum*
- *you will be exposed to a more complete set of major possibilities (80+ majors at SAS!)*

Business Administration Minor

Students in SAS can complete this minor as a nice complement to their liberal arts major:

- Intro to Financial Accounting
- Intro to Management
- Intro to Marketing
- Intro to Supply Chain Management
- Intro to Finance 203***
- Intro to BAIT 287 (Business Analytics)***

*** This course is only for Business Admin minors; not for RBS students

Business Administration Minor

- Intro to Financial Accounting
- Intro to Management
- Intro to Marketing
- Intro to Supply Chain Management
- Intro to Finance 203***
- Intro to BAIT 287 (Business Analytics)***

The pre-requisites for declaring the minor are Precalculus and a Statistics I course. Students who have completed Calculus I may take the Intro Finance & BAIT courses that are designated for Business majors.

Business School Pros

- ✓ Office of Career Management: career & internship fairs, and other programs, that are only for RBS students
- ✓ University Career Exploration & Success: RBS students can utilize that office too
- ✓ Have a second area of interest? RBS students may declare a 2nd major or minor in an SAS or SEBS discipline
- ✓ Can do a 2nd Business major for 21-27 more credits
- ✓ Many faculty used to be in industry; well-connected for the purposes of internships and recruiting
- ✓ Strong internship program: for Supply Chain Mgmt dept., 95% of graduates have landed a job before graduation. Most started at company as interns.

Business Forum

A required professional development course to help students develop the skills & knowledge needed to enter a career on a path to a leadership position

- ✓ Resume development
- ✓ Business communications including Linked In preparation
- ✓ Mock interview
- ✓ Career development
- ✓ Business ethics
- ✓ Industry speakers

Don't write off a liberal arts major!

- Statistics show that lifetime earnings potential is greater for those who finish that 4-year college degree.
- While undergraduate Business majors may initially get higher salary offers, in many fields, the salary gap narrows over time.
- Liberal arts majors often declared, by those who seek Business careers: Economics, Communications, Labor Studies, Political Science, English, Sports Management.
- Four years is a long time if you don't like your major.

QUESTIONS?

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